

# EXHIBITOR PROSPECTUS

**JULY 10-11, 2026** 

University of Minnesota: Twin Cities

McNamara Alumni Center 200 SE Oak Street Minneapolis, MN 55455

#### Contact

Nathan Droege Office and Events Coordinator Email: <u>njdroege@umn.edu</u>



## LETTER OF REQUEST

Monday, October 27<sup>th</sup>, 2025

The Division of Pulmonary, Allergy, Critical Care and Sleep Medicine (PACCS) is excited to present the second annual University of Minnesota Pulmonary & Critical Care Summit. This event will be held on July 10 and 11, 2025, at the McNamara Alumni Center (200 Oak Street S.E., Minneapolis, MN 55455) from 7:30 AM to 3:30/4:00 PM. This is an accredited course that will provide *AMA PRA Category 1 Credit* ™ to physicians and ANCC contact hours to nurses.

At the University of Minnesota, we are dedicated to providing world-class education, groundbreaking research and community-engaged outreach. Our University of Minnesota Pulmonary & Critical Care Summit (<u>z.umn.edu/UMNPulmonaryCriticalCareSummit</u>) aims to provide a comprehensive overview of the different areas of pulmonary and critical care medicine and to address the practice gaps in the specialty for academic and community providers so that attendees will be able to learn and update their knowledge.

There are three funding levels outlined in this exhibitor prospectus, as well as information outlining University of Minnesota conditions. You will be provided with the University of Minnesota Exhibitor Agreement Form for accredited courses/activities upon expressing interest and selecting the desired tier. Your spot will be reserved once the document has been signed and returned. All exhibitors must have a fully executed exhibitor agreement to be eligible to exhibit.

Thank you for considering this opportunity to support the University of Minnesota Pulmonary & Critical Care Summit. Your participation would contribute to our event's success and demonstrate your commitment to our community and its initiatives.

If you have additional questions, please contact Nathan Droege (<u>njdroege@umn.edu</u>) or Ashley Fuchs (<u>fuchs@umn.edu</u>). We hope we can count on your generous support.

Best Regards,

H. Erhan Dincer, MD, MHA

Luksu

Professor of Medicine
Vice Chair, Clinical Affairs, Department of Medicine
PACCS Division Director, University of Minnesota

Anupam Kumar, MD, FCCP

Associate Professor of Medicine Medical Director, Lung Transplantation Program PACCS Division, University of Minnesota

## **ABOUT THE SUMMT**

This course explores the breadth of pulmonary and critical care medicine topics with special emphasis on advanced lung diseases and lung transplantation. The CME credit-eligible event will be held at the award-winning McNamara Alumni Center, known for its striking architecture, and it will be facilitated and led by renowned faculty and researchers and will feature eminent external speakers. Sessions will empower academic and community providers by updating their knowledge and addressing practice gaps in the specialty.

## **Highlights from 2025**

1st

The Inaugural Event 19

Sessions

106

Attendees

"I found the Summit very helpful and informative.."

"The summit was a great learning experience! I am a nurse and it was still very informative for my practices. The speakers are all incredibly educated and were able to give great education."

"Exceeded expectations. Appreciated shorter lecture style to keep focus."

## **EVENT DETAILS**



#### **Date**

Friday, July 10<sup>th</sup> 2026 - 7:30am-4:00pm Saturday, July 11<sup>th</sup>, 2026 - 7:30am-3:30pm

#### Location

McNamara Alumni Center 200 SE Oak Street Minneapolis, MN 55455

#### Meals

Breakfast, refreshments, and lunch will be included for all attendees on both days of the event. Catering provided by <u>D'Amico Hospitality</u>.

### **Happy Hour/Networking Event**

A happy hour will be held on Friday, July 10<sup>th</sup> from 4:00-7:00pm. Select gold or platinum exhibitor level to attend - see page 6 for more details.

## **Benefits to Exhibiting**



Access to Targeted
Audience



Brand Exposure



Demonstrate Corporate Leadership

## **2025 Presentations Topics**

Event presentations will include a keynote speaker (TBD), as well as panels, presentations and case studies. The draft presentation schedule for this conference includes the following topics:

- Management of end-stage COPD
- Pharmacologic approach to smoking cessation
- Management of cardiogenic shock medication and devices
- Sepsis
- Management strategies for ARDS
- ECMO in the ICU: VV and VA-pearls
- Lung transplantation: Indications and contraindications
- Neurologic emergencies in the ICU
- Multidisciplinary ILD panel discussions
- Management of scleroderma ILD
- Management of PH patients in the ICU
- Bronchiectasis
- Diagnostic approach to cystic lung diseases
- Management of non-tuberculous mycobacterial infections
- Diagnostic approach to lung nodules
- Management of refractory pleural effusions



# EXHIBITOR LEVELS AND BENEFITS

	Silver	Gold	Platinum
Designated setup time	7:30am	7:00am	6:30am
Acknowledgment of supporter-level on running event slides, signs, and materials	<b>✓</b>		
Registration list of those who opted in to have their information shared with exhibitors (names and affiliations of attendees)	<b>✓</b>		
Summit passes (includes continental breakfast, refreshment and lunch)	2 passes	3 passes	4 passes
Observation of educational activity for representatives (no CME credit)	2 passes	3 passes	4 passes
One 6-foot table-top display with 2 chairs in exhibit hall	<b>✓</b>	+1 additional chair	+2 additional chairs
Ability to attend Friday happy hour/networking event			<b>✓</b>
Lottery entry for the opportunity to add on the product theater package - two lunch presentations are available (not CME eligible, see page 7 for details)			
	\$2,000	\$3,500	\$5,000

## PRODUCT THEATER PACKAGE

The UMN Pulmonary and Critical Care Summit will offer **two** opportunities for exhibiting companies to host a non-accredited product theater. These two sessions will he held over the lunch hour in the <u>Heritage Gallery</u>, neighboring The Great Hall.

## **Lottery Details:**

- Companies who are selected via the lottery process are responsible for the identification of the content and speaker(s) for their non-accredited session. You will be required to submit session details by May 1<sup>st</sup>, 2026 including session title and speaker names.
- Standard AV equipment including a screen, LCD projector and lav microphone will be provided. Additional AV needs will need to be arranged with the venue and you will be responsible for associated costs.
- You are responsible for all speaker-related costs for travel, lodging, etc.



## PRODUCT THEATER PACKAGE

### **Selection Process:**

- The two opportunities will be offered via a lottery system. To enter the lottery, your company must:
  - Register for the Platinum Exhibitor Level.
  - Submit the signed Exhibitor Agreement Form and select the option to enter the lottery by Tuesday, February 10th.
- Lottery selections will be selected at random and the two selected companies will be notified on Thursday, February 12th. The companies must confirm their acceptance by Friday, February 20<sup>th</sup>, 2026. If confirmation has not been received by the deadline or the offer to host a product theater has been rejected, subsequent randomized selections will occur until the two product theater slots have been filled.

### Price\*:

\$4,500 for one in-person product gallery time slot, located in the Heritage Gallery.

Two sessions are available:

- 1 session Friday, July 10<sup>th</sup>, 2026 12:00-12:45pm
- 1 session Saturday, July 11<sup>th</sup>, 2026 12:00-12:45pm

<sup>\*</sup>This price is in addition to the Platinum level exhibitor fee of \$5,000.



# For more information or questions, please contact:

Nathan Droege
Office and Events Coordinator
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Critical Care and Sleep Medicine